

THE AUTHORITY GRANTED IS SUBJECT TO THE FOLLOWING CONDITIONS:

Permittee shall accept such interference as may be imposed by other existing 250 watts Class IV stations in the event they are subsequently authorized to increase power to 1000 watts.

If, as a result of the grant of the facilities specified herein, second adjacent channel 2 mV/m - 25 mV/m and third adjacent 25 mV/m - 25 mV/m contour overlap is created or increased with any other AM station, the determination has been made that a ~~such deleterious effect~~ would be far out weighed by service area loss incurred by this station should this application not be granted. This being considered within the context of the Class IV nighttime power increase Report an Order adopted March 15, 1984. Therefore, to the extent necessary, in those applicable case, a waiver of Section 73.37 (b) is justified and is granted.

Permittee shall install a type accepted transmitter or perform measurements made in accordance with Section 73.48 of the Rules and include such data in the station file.

4-1-81
WLVC
RECEIVED

NOV 24 1980

FLY, SHUEBRUK, GAGUINE, BOROS, SCHULKIND AND BRAUN

JAMES LAWRENCE FLY
(1966)
PETER SHUEBRUK
BENITO GAGUINE
JEROME S. BOROS
HERBERT M. SCHULKIND
HOWARD J. BRAUN*

Washington, D. C.
November 24, 1980

FCC
Office of the Secretary
45 ROCKEFELLER PLAZA
NEW YORK, NEW YORK 10111
(212) CI 7-3040

IRVING GASTFREUND*
RUSSELL C. BALCH*
ZAVE M. UNGER**
JOHN J. BORKOWSKI***

Re: Station WLVC
Fort Kent, Maine

1211 CONNECTICUT AVENUE, N.W.
WASHINGTON, D. C. 20036
(202) 293-1280

JACK P. BLUME
ASHER H. ENDE
COUNSEL

Dear Mr. Tricarico

On behalf of our client, Melvoc, Inc., licensee of Standard Broadcast Station WLVC, Fort Kent, Maine, there is submitted herewith for filing on FCC Form 303-R (in triplicate) an application for renewal of license for the station.

There are also submitted herewith statements (in triplicate) attesting to the requisite broadcast of the pre-filing and post-filing announcements concerning the renewal application.

The Commission's attention is called to the fact that, in addition to Station WLVC on 1340 kHz in Fort Kent, Maine, the licensee operates Station WSJR on 1230 kHz in Madawaska, Maine. In granting the application for Station WLVC (File No. BP-19731), the Commission waived the provisions of Section 73.30(a)(3) of the Rules to enable the licensee to program the Madawaska and Fort Kent stations simultaneously, with the proviso that the majority of the local programming to be broadcast by the Fort Kent station, exclusive of entertainment and sports, originate at the main studio in Fort Kent. The Commission's attention is also called to the fact that the licensee has authority to operate the Fort Kent station via remote control from the WSJR studios in Madawaska during the time that programming is originating in the WSJR studio, and via remote control from the WLVC studio in Fort Kent during the time that the programming is originating in the Fort Kent studio.

RECEIVED BY FCC

NOV 25 1980

BROADCAST LICENSE

* D. C. BAR ONLY
** N. Y. BAR ONLY
*** OHIO BAR ONLY

Page Two

Please refer any inquiries concerning this matter
to the undersigned.

Very truly yours


Herbert M. Schulkind

Mr. William J. Tricarico
Secretary
Federal Communications Commission
Washington, D. C. 20554

Encls.

UNITED STATES OF AMERICA
FEDERAL COMMUNICATIONS COMMISSION

APPLICATION FOR RENEWAL OF LICENSE FOR
COMMERCIAL AM OR FM RADIO BROADCAST STATION

PART I - GENERAL INFORMATION

1. NAME OF APPLICANT

Melvoc, Inc. ✓

STREET ADDRESS
P.O. Box C

CITY
Madawaska

STATE
Maine

ZIP CODE
04756

Send notices and communications to the following-named person at the address indicated below:

NAME

Bernard L. Talbot W/CC **

STREET ADDRESS
P.O. Box C

CITY
Madawaska

STATE
Maine

ZIP CODE
04756

2. RENEWAL REQUESTED FOR FOLLOWING EXISTING FACILITIES

CALL LETTERS
WLVC ✓

FREQUENCY
1340 KC ✓

CHANNEL NO.

POWER IN KILOWATTS

NIGHT

.25 KW

DAY

.25 KW

HOURS OF OPERATION

☒ Unlimited

☐ Daytime only

☐ Limited

Sharing with (specify stations)

None

Other (specify)

None

STATION LOCATION

CITY
Fort Kent

STATE
Maine ✓

3. RENEWAL IS ALSO REQUESTED FOR THE FOLLOWING:

AM		FM
DAY	NIGHT	
N/A		

AUXILIARY ANTENNA

AUXILIARY TRANSMITTER

ALTERNATE TRANSMITTER

SUBSIDIARY COMM. AUTHORIZATION

PART II - LEGAL

4. Is applicant's Ownership Report (FCC Form 323) filed with this application as EXHIBIT 4?

☒ YES ☐ NO

If NO, give the date of filing of the last Ownership Report and the station's call letters of the renewal application with which it was filed.

5. Is the applicant in compliance with the provisions of Section 310 of the Communications Act of 1934, as amended, relating to the interests of aliens and foreign governments?

☒ YES ☐ NO

6. Is the applicant or any officer, director, or principal stockholder (any person owning 25% or more of applicant's stock) an officer, director, or 25% or more stockholder in a newspaper publishing company, a CATV company, or a company engaged in broadcasting related activities?

☒ YES ☐ NO

If YES, attach as EXHIBIT 6 a complete listing and description of these interests.

File No. **BR801124YE** FOR COMMISSION USE ONLY

7. Since the filing of the applicant's last renewal application for this station or other major application, has an adverse finding been made or final action been approved by a court or administrative body with respect to the applicant or person to whom the application concerning any civil or criminal suit, action, or proceeding, brought under the provisions of any federal, state, territorial or local law relating to the following: any felony; lotteries; unlawful restraints and monopolies; unlawful combinations, contracts or agreements in restraint of trade; the use of unfair methods of competition; fraud; unfair labor practices; or discrimination?

☐ YES ☒ NO If YES, attach as EXHIBIT 7 a full description, including identification of the court or administrative body, proceeding by file number, the person and matters involved, and the disposition of the litigation.

Office of the Secretary

PART III - ENGINEERING

8. Are the following technical reports completed and available for Commission inspection?

- YES ☒ Equipment performance measurements for each main and alternate transmitter made within four months of the filing date of this application.
- NO ☐ For directional AM stations operated by remote control:
- YES ☐ Annual skeleton proofs of antenna performance made during the past license term.
- NO ☒ DOES NOT APPLY
- YES ☐ For directional AM stations operated by lesser grade operators: At least one partial proof of antenna performance made during the past three years, and skeleton proofs made the other two years.
- NO ☒ DOES NOT APPLY.

9. Transmitters (Main and Alternates)

Manufacturer and Type No.	1. Main		
	2.	3.	
Raytheon RA-250 ✓			
Use (i.e. Main or Alternate)	Main	(2.)	(3.)
Total plate current to last radio stage in amperes	.29		
Plate voltage applied to last radio stage in volts	1250		
Efficiency factor F of the transmitter at operating power	69%		
Transmitter power output in kilowatts	.25		
AM: Antenna or common point ammeter reading in amperes	3.16		

10.(a) Directional Antenna Operating Values (AM only)

Tower	Phase Reading in Degrees	Antenna Base Current				Remote Indications of Antenna Current			
		Day		Night		Day		Night	
		Day	Night	Value	Ratio	Value	Ratio	Value	Ratio
1									
2									
3	N/A								
4									
5									
6									

(b) Identify by manufacturer and type the antenna monitor used to take the above readings:

N/A

(c) Are monitoring point values within limits specified in the station license?

☐ YES ☒ NO

If NO, attach as EXHIBIT 8 a complete explanation and a statement of what is being done to correct the deficiency.

I certify that I represent the applicant in the capacity indicated below, that I have examined the statements made in response to questions 8 through 10 above, and that they are true to the best of my knowledge and belief.

Signature Aurel Waigle Telephone 728-4000 ✓

☐ Technical Director

☒ Chief Operator

Professional Engineer

BROADCAST LICENSE

PART IV - PROGRAMMING

11. Has applicant placed in its public inspection file at the appropriate times the required documentation relating to its efforts to ascertain the community problems, needs, and interests?

☐ YES ☐ NO If NO, attach as EXHIBIT 11 a complete statement of explanation.

☒ DOES NOT APPLY.

12. Attach as EXHIBIT 12 applicant's community leader checklist for the preceding license term.

☒ DOES NOT APPLY.

13. Has the applicant placed in its public inspection file at the appropriate times its annual list of those problems, needs and interests which, in the applicant's judgment, warranted treatment by station and typical and illustrative programming in response thereto?

☒ YES If YES, attach those listings as EXHIBIT 13.

☐ NO If NO, attach as EXHIBIT 13 a complete statement of explanation.

14. (a) Attach as EXHIBIT 14 one exact copy of the program logs for the composite week used as a basis for responding to the questions herein. Applicants utilizing automatic program logging devices must comply with the provisions of Sections 73.112(f) and 73.282(f) of the Commission's rules.

(b) PROGRAM TYPES	Previously Proposed		Composite Week Performance		Minimum Proposed	
	Minutes of Operation	% of Total Time	Minutes of Operation	% of Total Time	Minutes of Operation	% of Total Time
(1) News	990	15	849	13	735	11
(2) Public Affairs	209	3	190	3	170	3
(3) All other programs, exclusive of enter- tainment and sports	336	5	347	5	150	2
TOTALS	1535	23	1386	21	1055	16
(4) Public Service Announce- ments	Number 100		Number 168		Number 100	

15. Attach as EXHIBIT 15 those programs in the composite week included in the public affairs and "all other" program categories (lines 2 and 3 of the above chart), indicating the title, source, type, brief description, time broadcast and duration of each program.

16. Did the amount of time applicant devoted to non-entertainment programming (lines 1, 2 and 3 of the above chart) during the composite week vary substantially from the representations made in applicant's last application?

☐ YES ☒ NO If YES, attach as EXHIBIT 16 a statement explaining the variations.

17. State the number of 60-minute segments in the composite week (beginning with the first full clock hour and ending with the last clock hour of each broadcast day) containing over 18 minutes of commercial matter; 6 segments. List in EXHIBIT 17 each segment and the day and time broadcast with headings of "Amount of Commercial Time in Segment" and "Day and Time Broadcast".

18. Do the applicant's commercial practices during the composite week vary from the representations made in applicant's last application?

☐ YES ☒ NO If YES, explain in EXHIBIT 18 the variations and the reasons therefor.

19. State the maximum amount of commercial matter applicant proposes normally to allow in any 60-minute segment (Minutes: 18). State the percentage of hourly segments per week this amount is expected to be exceeded (10 %) and the limits per hourly segment that would then apply under those circumstances to regular commercial (Minutes: 20) and to political commercial matter (Minutes: 24) occurring in 10% of total operating hours during pre-election periods.

20. Describe briefly applicant's program format(s) during the past 12 months: Standard Pop, Country, Contemporary
Describe briefly applicant's proposed format: Adult Contemporary

21. Does the applicant's station duplicate the programming of another radio station?

☒ YES ☐ NO If YES, state: WSJR - AM

(a) the call letters of the duplicated station

(b) the population of the community of license of the duplicated station 5275

(c) the population of the community of license of the station for which renewal is requested 4831

(d) the total number of broadcast hours in the composite week 95

(e) the amount of programming duplicated during the composite week 86.3 %

22. Attach as EXHIBIT 22 any additional information which, in applicant's judgment, is necessary to adequately describe or to present fairly its services and operations in relation to the public interest.

PART V - EQUAL EMPLOYMENT OPPORTUNITY

23. Attach as Exhibit 23 a description of the program the applicant proposes to follow during the coming license term and, where applicable, the program implemented during the preceding license term to assure equal employment opportunity for minorities and women.

24. Attach as EXHIBIT 24 a brief description of any complaint which has been filed before any body having competent jurisdiction under federal, state, territorial or local law, alleging unlawful discrimination in the employment practices of the station, including the persons involved, the date of filing, the court or agency, the file number (if any), and the disposition or current status of the matter. N/A

THE APPLICANT hereby waives any claim to the use of any particular frequency or of the ether as against the regulatory power of the United States, because of the previous use of the same, whether by license or otherwise, and requests an authorization in accordance with this application. (See Section 304 of the Communications Act.)

THE APPLICANT acknowledges that all the statements made in this application and attached exhibits are considered material representations and that all the exhibits are a material part hereof and are incorporated herein as set out in full in the application.

CERTIFICATION

I certify that the statements in this application are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Signed and dated this 15 day of November, 1980

NAME OF APPLICANT

Melvoc, Inc. (WLVC)

BY SIGNATURE

J. L. 1 albot

TITLE

Executive Vice-President

WILLFUL FALSE STATEMENTS MADE ON THIS FORM ARE PUNISHABLE BY FINE AND IMPRISONMENT. U.S. CODE, TITLE 18, SECTION 1001.

FCC NOTICE TO INDIVIDUALS

The solicitation of personal information requested in this application is authorized by the Communications Act of 1934, as amended. The principal purpose(s) for which the information will be used is to determine if the benefit requested is consistent with the public interest. The staff, consisting variously of attorneys, accountants, engineers, and application examiners, will use the information to determine whether the application should be granted, denied, dismissed, or designated for hearing. If all the information requested is not provided, the application may be returned without action having been taken upon it or its processing may be delayed while a request is made to provide the missing information. Accordingly, every effort should be made to provide all necessary information.

THE FOREGOING NOTICE IS REQUIRED BY THE PRIVACY ACT OF 1974, P.L. 93-579, DECEMBER 31, 1974, 5 U.S.C. 552 a (e) (3).

United States of America
Federal Communications Commission

CERTIFICATE OF RENEWAL OF LICENSE

Service : AM
Station Location/Principal Community : FORT KENT, MAINE
Call Sign : W L V C
Licensee : MELVOC, INC.

This Certificate is VALID ONLY when posted with

Main Transmitter and Antenna license dated SEPTEMBER 30, 1975 .

This Certificate includes renewal of license for

☐ Subsidiary Communications Authorization
dated:

☐ Alternate Main and/or Auxiliary
Transmitter(s) License dated:

☐ Auxiliary Antenna License
dated:

This Certificate serves as a renewal of the reference
broadcast station license and any other associated
authorization indicated above, on the same conditions
and in accordance with the same provisions for the
term ending

APRIL 1, 1984

3 a.m. Local Time.

This license shall not vest in the licensee any right to operate the station nor any right in the use of the frequency designated in the license beyond the term hereof, nor in any other manner than authorized herein. Neither the license nor the right granted hereunder shall be assigned or otherwise transferred in violation of the Communications Act of 1934. This license is subject to the right of use or control by the Government of the United States conferred by Section 605 of the Communications Act of 1934.

Dated: MARCH 30, 1981

cjb

FEDERAL
COMMUNICATIONS
COMMISSION



F.C.C. - Washington, D.C.

MAR 17 1982

FCC Form 360
August 1978

UNITED STATES OF AMERICA
FEDERAL COMMUNICATIONS COMMISSION

MODIFICATION OF CONSTRUCTION PERMIT

AM

(Class of station)

File No. BP-800505AF

Call Sign WLLE

Modification No.

Special Markets Media, Inc.
2403 Brenda Drive
Raleigh, NC 27610

Permittee SPECIAL MARKETS MEDIA, INC.

Station location: Raleigh, NC

Associated Broadcast station:

The Authority Contained in Authorization File No. BP-800505AF
dated April 5, 1985 granted to the Permittee listed above is hereby modified in part as follows:

CALL LETTERS WLLE ASSIGNED.

AVERAGE HOURS OF SUNRISE AND SUNSET PROVIDED WITH PREVIOUS AUTHORIZATION.

This modification of construction permit shall be attached to and be made a part of the construction permit of this station.

Except as herein expressly modified, the above-mentioned construction permit, subject to all modifications heretofore granted by the Commission, is to continue in full force and effect in accordance with the terms and conditions thereof and for the period therein specified.

Dated: 4-16-85

edr

FEDERAL
COMMUNICATIONS
COMMISSION



F. C. C. - WASHINGTON, D. C.

FCC Form 361
October 1978

FEDERAL COMMUNICATIONS COMMISSION

WASHINGTON, D.C. 20554

Special Markets-Media, Inc.

IN REPLY REFER TO:

2540

Gentlemen:

The Emergency Broadcast System (EBS) has become the Nation's principal means for communication with our citizens in times of emergency. Developed by the Federal Communications Commission in consultation with industry representatives, EBS has been highly successful because of the voluntary participation of the large majority of broadcasters throughout the United States.

As Defense Commissioner, one of my major responsibilities is to oversee the preparation of emergency plans such as the EBS. I would like to personally invite your station to become a participant.

The FCC is cooperating with the Federal Emergency Management Agency (FEMA), the National Weather Service (NWS), and the National Industry Advisory Committee (NIAC), which is composed of private industry communications personnel, to encourage use of the EBS for day-to-day emergencies. Reports we have received from stations using the EBS during local emergencies such as tornadoes, flash floods, nuclear power plant and industrial accidents have documented the effectiveness of the system to alert the public quickly and efficiently.

As you may be aware, EBS provides facilities for the President and the federal government, as well as heads of state and local governments, or their designated representatives, with a means of communicating with the American public during emergency situations. Your participation in EBS can contribute greatly to insuring the effectiveness and successful operation of the system.

Enclosed is an EBS Authorization which the FCC has issued to your station; if you wish to participate in the EBS, please retain the Authorization and contact the Emergency Communications Division (202-634-1600) FCC, Washington, D.C. 20554 for EBS materials. If not, simply return the authorization to that office.

Your cooperation is greatly appreciated.

Sincerely,



Mimi Weyforth Dawson
Defense Commissioner

Enclosure

FEDERAL COMMUNICATIONS COMMISSION
WASHINGTON, D. C. 20554

Call Sign WLE
Station Location:
Raleigh, NC

Special Markets Media, Inc.

EMERGENCY BROADCAST SYSTEM AUTHORIZATION

Under Section 2.407 of the Commission's Rules, the Broadcast Station described below may be used and operated for the purpose of participating in the Emergency Broadcast System during an Emergency Action Condition, in accordance with the requirements hereinafter set forth, and Subpart G of Part 73 of the Commission's Rules.

Conditions of operation: All operation under this authority shall be in accordance with the terms and conditions of the current normal license of the station, or as specifically provided in the Detailed State Emergency Broadcast System (EBS) Operational Plan.

Licensed operator requirements: The licensed operator requirements applicable to operation of the station under its regular station license shall apply to operation under this authorization.

Term of authorization: This authorization may be changed or cancelled by the Commission at any time without the necessity of a hearing if in the judgment of the Commission such change or cancellation is necessary.

Expiration date: The authority herein granted shall expire with the expiration of the current normal license of the station. Unless surrendered by the holder or suspended, modified, or withdrawn by the Commission, this authorization shall have continuing and renewed effect under succeeding license renewals.

Effective date: 4-18-85

FEDERAL
COMMUNICATIONS
COMMISSION



FCC 351
June 1984

United States of America
FEDERAL COMMUNICATIONS COMMISSION

File No.: BP-800505AF
Call Sign: NEW

AM BROADCAST STATION CONSTRUCTION PERMIT

1. Permittee:

Special Markets Media, Inc.

2. Station location : Raleigh, NC
3. Transmitter location : 649 Maywood Ave.
Raleigh, NC

North Latitude : 35° 45' 37"
West Longitude : 78° 39' 27"

4. Main studio location :
(Listed only if not at transmitter site or not within
boundaries of principal community.)

5. Remote control location :
6. Transmitter : Type accepted

(See Section 73.1660, 73.1665 and 73.1670 of the
Commission's Rules.)

Average hours of sunrise and sunset:
Standard Time (Non-Advanced)

Jan.	7:30 am to 5:30 pm
Feb.	7:00 am to 6:00 pm
Mar.	6:30 am to 6:15 pm
Apr.	5:45 am to 6:45 pm
May	5:15 am to 7:15 pm
Jun.	5:00 am to 7:30 pm
Jul.	5:15 am to 7:30 pm
Aug.	5:30 am to 7:00 pm
Sep.	6:00 am to 6:30 pm
Oct.	6:15 am to 5:45 pm
Nov.	6:45 am to 5:15 pm
Dec.	7:15 am to 5:00 pm

7. Antenna and ground system: Vertical, guyed, series-excited, steel radiator of uniform cross-section. Overall height in feet: 283. Height of radiator: 280 feet, 0.162 wavelengths. 90 buried copper wire radials 280 feet. Type of excitation: Series feed. Estimated radiation per one kilowatt: 281.64 mV/m at 1 km.

8. Obstruction marking and lighting specifications: FCC Form 715, paragraphs: 1, 3, 11, 21

9. Operating Assignment

Frequency : 570 kHz
Power-Night : -
Day : 0.5 kW(Non-directional)
Hours of Operation : Daytime

10. Conditions : Permittee shall install a type accepted transmitter or perform measurements made in accordance with Section 73.48 of the Rules and include such data in the station file.

11. Deadline for completion of construction and filing FCC Form 302: 12 months from date of grant (shown below)

Subject to the provisions of the Communications Act of 1934, as amended, treaties, and Commission Rules, and further subject to conditions set forth in this permit,¹ authority is hereby granted to construct an AM broadcast station located and described as above.

Equipment and program tests shall be conducted only pursuant to Sections 73.1610 and 73.1620 of the Commission Rules.

This permit shall be forfeited if the station is not ready for operation within the time specified or within such further time as the Commission may allow unless completion of the station is prevented by causes not under the control of the permittee. See Section 1, 599 of the Commissions Rules.

¹ This construction permit consists of this page and page(s)

Dated:

edr

FEDERAL
COMMUNICATIONS
COMMISSION

